



## Privacy Policy

### **PRIVACY POLICY**

Hults Folk Art (hultsfolkart.com) asks customers to supply various personal data when placing an order, such as name and address, credit-card information, and e-mail address. We use this data only for the purpose of filling an order, communicating with the customer or supplier about the status of an order, and for advertising to our existing customers.

Hults Folk Art will release personally identifiable information to third parties and organizations when we believe it is appropriate for us to do so in order to comply with the law or to protect against fraud. We will also release such information to cooperate with law enforcement or other governmental investigations (without necessarily requiring the requesting law enforcement or government agency to formally serve us with a subpoena), comply with all valid court orders or subpoenas, protect the legal rights of us and our users, or when we believe it is needed for fraud protection and/or credit risk reduction.

Hults Folk Art uses third-party services for retargeting purposes in online advertising. Third-party vendors we use for retargeting campaigns include Google, Facebook, and Pinterest. These third-party vendors use cookies and/or device identifiers to connect data from their networks with actions performed on this Website. If you would like to opt-out of these services' use of cookies or device identifiers, you may do so [here](#) for Google Ads, [here](#) for Facebook, and [here](#) for Pinterest.

Hults Folk Art will not knowingly distribute customer information to be used for any purpose other than what is outlined in this section.

### **WHAT INFORMATION DO WE COLLECT?**

We collect Usage Data. Usage Data is information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the user, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the user's IT environment.

Unless specified otherwise, all data requested by this application is mandatory and failure to provide this data may make it impossible for this application to provide its services. In cases where this application specifically states that some data is not mandatory, users are free not to communicate this data without consequences to the availability or the functioning of the service. Users who are uncertain about which personal data is mandatory are welcome to contact us.

Any use of cookies – or of other tracking tools – by this application or by the owners of third-party services used by this application serves the purpose of providing the service required by the user, in addition to any other purposes described in this policy.

Users are responsible for any third-party personal data obtained, published, or shared through this application and confirm that they have the third party's consent to provide the data to Hults Folk Art.

How does Hults Folk Art protect customer information?

Customers who buy through the Hults Folk Art web site are shopping on a secure server, which encrypts all of the customer's personal information including name, address and credit card number. Encryption ensures that no one can access or use personal information in an unauthorized manner.

### **SSL (SECURE SOCKETS LAYER)**

Because we accept sensitive information from end-users such as passwords and credit card numbers, Hults Folk Art's site uses SSL. This logic encrypts the data being sent to the server from the browser using high-level encryption technology. Once the data is received from customers on the Hults Folk Art web site, it may be required that the data be maintained for a certain period of time inside our private network. Encrypting the data means it cannot be viewed in plain text.

**WHAT ABOUT COOKIES?**

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. Hults Folk Art's cookies are used only to identify the customer, not to identify any specific customer traits. These cookies do not store sensitive data. This enables a more pleasant shopping experience with Hults Folk Art every time you shop with us.

**Hults Folk Art**

[hultsfolkart.com](http://hultsfolkart.com)

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